

APRIL 13, 2015
FOR IMMEDIATE
RELEASE:

ARTOGRAPH®

Products for the Creative Mind®

www.artograph.com

Artograph Releases New, Improved LED LightTracer Light Box

The latest in a long line of quality products for the artist and crafter from Artograph...

Artograph is pleased to announce a new, improved edition of the popular LightTracer light box series, is now available.

The new LED LightTracer and LED LightTracer2 now shine with dazzlingly bright LEDs. With maintenance-free gradient illumination from 5000 to 14,000 lux across the slanted surface, these new LightTracers are the brightest light boxes available.

The LightTracers are entirely made in the USA, assembled in Artograph's Delano, Minnesota factory, with parts made by other local Midwest companies. Not only is the quality higher than ever, but the products' profile is ever more green and efficient. Even the cartons are locally made from 100% recycled materials.

The LightTracer light boxes are offered in two sizes:



LightTracer LED Light Box

Features a 10 x 12 inch (254 x 305 mm) conveniently slanted lighted surface and handy recessed tool tray to keep pencils, chalk, embossing stylus, and other tracing tools at your fingertips. Now illuminated by maintenance-free, cool, bright LEDs with a sleek new design.

LightTracer 2 LED Light Box

For larger, more complex projects, take advantage of the Light Tracer® 2, with a generous 12 x 18 inch (305 x 457 mm) conveniently slanted acrylic tracing surface and handy recessed tool tray to keep pencils, chalk, embossing stylus, and other tracing tools at your fingertips. Now illuminated by maintenance-free, cool, bright LEDs with a sleek new design.



Artograph is proud to bring this latest tool in our long line of successful Products for the Creative Mind® to the arts and crafts markets. The **LED LightTracer** light boxes are a stellar addition to the Artograph tradition of quality, reliability, and ever-greener products for the arts.

More info at: <http://www.artograph.com>

ABOUT ARTOGRAPH:

Artograph was founded in Minneapolis in 1947 by three entrepreneurs, Ed Hirschhoff, John Engel, and Les Kouba, who wanted to start a company that produced time-saving devices. Les Kouba, a promising wildlife artist, suggested developing a projector to help him enlarge his wildlife photos onto a canvas. Thus, the first Artograph projector was born.

Many variations were created from that first projector, but it was in 1977 when a totally new design in projectors was created that hit the commercial and graphic artist markets like a bolt of lightning. The DB300 table-top projector was an instant success and became a key tool for artists and designers for over 20 years.

As technology and the age of the computer flourished, Artograph's focus expanded from the commercial artist and designer to include the distinctive needs of the fine artist and the crafter. A number of new projectors were introduced and the term "Artograph it!" soon became synonymous with using an art projector to save time and increase productivity.

With the development of LED technology, Artograph's commitment to ever-greener and more energy efficient products shines in product lines designed with the artist in mind.

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ARTOGRAPH®

The BEST and the BRIGHTEST

MADE IN THE USA

